

## 11 Ideas to “Think Outside the Box”

1. Print the ‘Outside’ and ‘Inside’ pages
2. Cut the box
3. Glue ‘Outside’ and ‘Inside’ together
4. Fold
5. Get inspired

Change your  
point of view.

2015 by Nanadia

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“Fail fast, succeed  
early.” David Kelley  
Try out and get  
feedback fast.

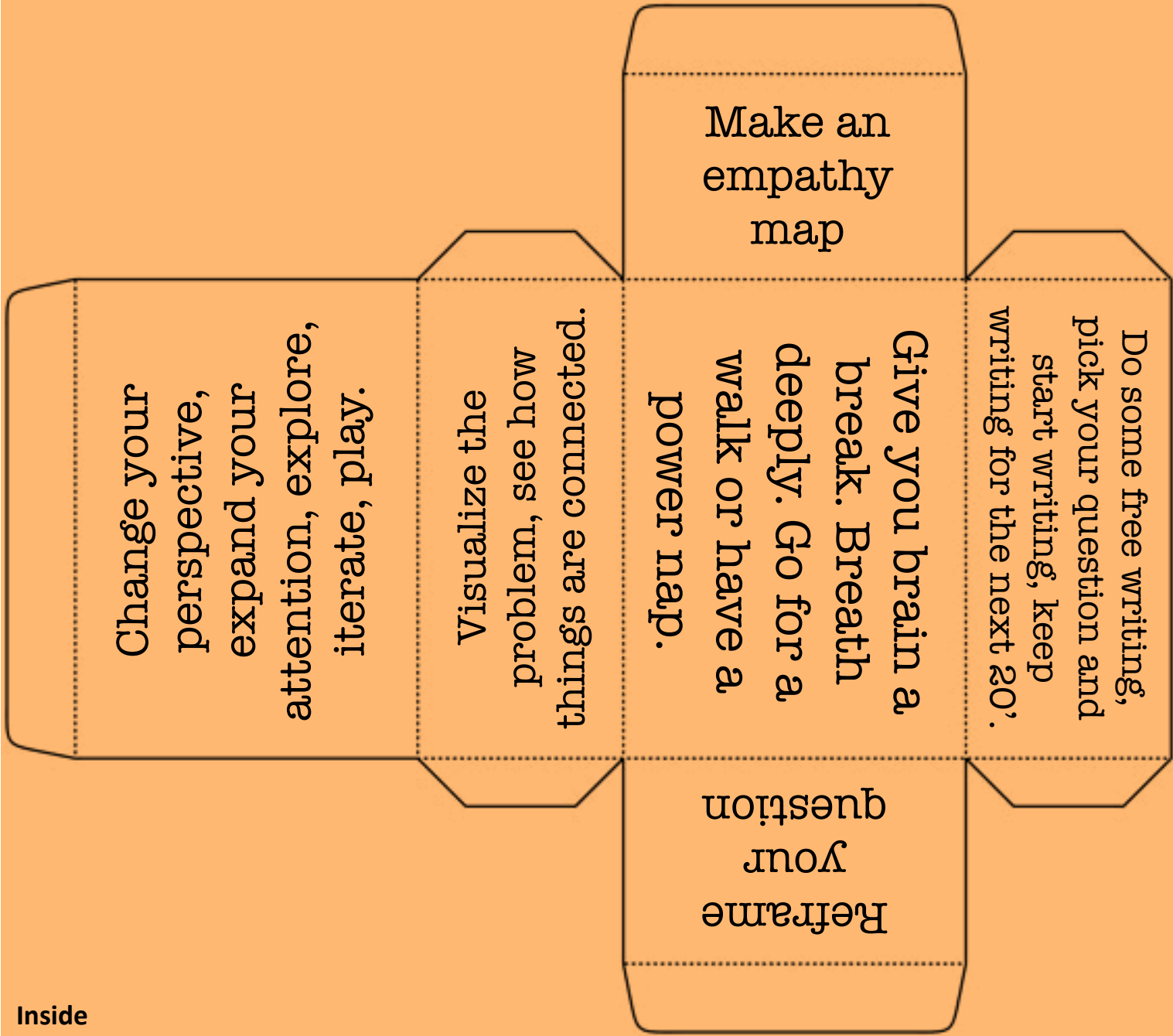
Go beyond the  
problem. Ask  
“What if...”

Turn the  
problem  
upside down.

Brainstorm:  
any wild idea is  
welcome, don’t judge.

Think  
outside  
the box.

Outside



Reframe  
your  
question

Give you brain a  
break. Breathe  
deeply. Go for a  
walk or have a  
power nap.

Visualize the  
problem, see how  
things are connected.

Change your  
perspective,  
expand your  
attention, explore,  
iterate, play.

Do some free writing,  
pick your question and  
start writing, keep  
writing for the next 20'.

Make an  
empathy  
map